

Premier

The Choice of Artists Across the Country



Tex Canyon
Notable New Jersey Musician



Two Sparks and a Flame
Popular Throughout U.S. and Canada



Jon Tilmans
Belgian Jazz Virtuoso



The Ink Spots
Featuring Bernie MacKey



Harrey Lackey
West Virginia TV Star



Mickey Baker
Recording Star Stage Entertainer



Dan Stoller
New York, N. Y.



Vincent Trombetta
Philadelphia, Pa.
Teacher and Conductor



Edwin Ollikainen
Ashtabula, Ohio
Guitar Artist and Instructor



Alexander Matos
Celebrated Accordion Artist and Teacher



Glenn Arthur
Distinctive Guitar Stylist from New Jersey



Gus DeWeerd
Kansas City, Mo.



Don Di Lullo
Guitar Stylist Camden, N. J.



Tony Reyes
Featured with Xavier Cugat



Mervin Conn
Popular Washington, D.C.
Society Entertainer



"Versatones"
High Society of Calypso



Jeanne Rizzo
New Jersey Accordion Olympic Prize Winner

Premier Student Amplifiers

Boasting fullness of tone and volume plus richness of appearance that belie their low prices.

If you've never known what electrical amplification can do for your musical instrument, begin with the new Model 50 Premier. It's got volume and tonal control and clarity that will thrill you.

FEATURES

- heavy duty 8" speaker.
- 3 shock mounted power-packed tubes with 6L6GC.
- 3 inputs . . . for use with any combination of electric instruments and voice mikes.
- anti-feedback circuit in microphone input.
- wide range tone and volume controls . . . conveniently located at knee height.
- on-off switch, pilot light, safety fuse, built-in accessory compartment.
- undistorted average power output of 7 watts.

No. 50—Premier Amplifier Each \$69.50

No. C-50—Waterproof Slip Cover . \$4.50



MODEL
50

If you can afford the superior performance of a bigger amplifier with larger speaker, more tubes and greater watt output, the Premier 110 is for you. The larger speaker will "carry" the fuller bass tones produced by accordion and guitar with amazing fidelity. The additional input affords amplification for yet another instrument. The extra tubes provide two separate independent channels and greater push-pull power.

FEATURES

- 2 independent channels.
- 10" heavy duty, tone matched speaker.
- 5 shock mounted tubes . . . in advanced push-pull circuit.
- control panel at knee height . . . two volume controls, one tone control.
- 4 inputs . . . for use with any combination of electric instruments and voice mikes.
- on-off switch, pilot light, panel fuse, built-in cord compartment.
- undistorted average power output of 12 watts.

No. 110—Premier Amplifier Each \$97.50

No. C-110—Waterproof Slip Cover \$4.50



MODEL
110

PREMIER TWIN-8

Newest Dual Speaker, Tremolo Amp

For your enjoyment at home, when you wish to add new voices to the music of your accordion or guitar. The TWIN-8 with its built-in tremolo adds color and warmth to conventional amplification. The 2 speakers share the "load" for full rated output without distortion.

FEATURES

- 2 matching heavy 8" speakers.
- built-in electronic tremolo.
- 4 tube circuit with powerful 6L6GB.
- 3 inputs . . . for use with any combination electric instruments and voice mikes.
- anti-feedback circuit in microphone input.
- wide-range "booster" tone control.
- knee high inputs and controls.
- undistorted average power output of 10 watts.

No. T-8 \$94.50

No. CT-8—Waterproof Slip Cover . \$5.00



PREMIER 120

Advanced Tremolo Model



For public appearances as a soloist or with a group in a school gym or auditorium, this "120" will give you quality amplification. It features separate channels for microphone and musical instrument inputs permitting separate control of volume levels, special tonal effects, and a variable organ-like tremolo. A truly reliable amplifier most students can afford. Outstanding for professional use when compactness is desired.

FEATURES

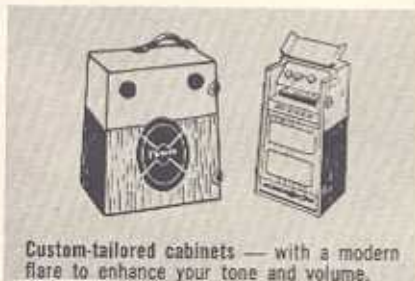
- electronic tremolo . . . for unusual organ effects in instrument channel only.
- optional tremolo on-off foot switch.
- 12" speaker . . . 4 inputs . . . 7 shock mounted tubes in push-pull circuit.
- custom-tailored cabinet . . . modern and sturdy.
- separate volume and tone controls for mike and instrument . . . common tone control . . . of knee height.
- on-off switch, pilot light, panel fuse and built-in cable compartment.
- undistorted 14-watt average power output.

No. 120—PREMIER Amplifier Each **\$139.50**

No. C-121—Waterproof Slip Cover \$6.00

No. RF—Tremolo Foot Switch \$7.50

Designed and Engineered for Top Performance



Custom-tailored cabinets — with a modern flare to enhance your tone and volume.



Perfect workmanship of long-experienced men and women specializing in their individual fields.



Sharp quality control and final operating check.

PREMIER TWIN-12

Latest Professional Model with Twin Speakers and Tremolo



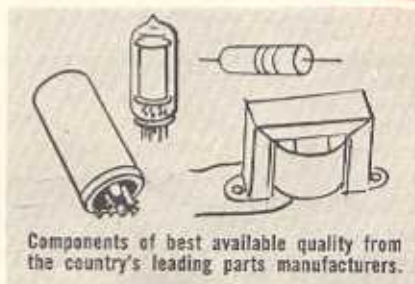
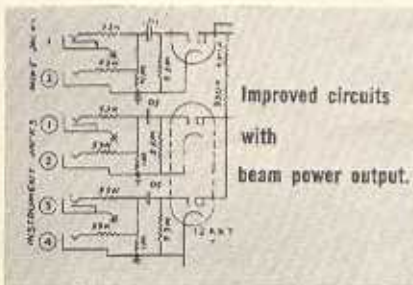
Thrilling new addition to the Premier line that challenges other brand amplifiers in the "over \$240.00" price range. Below are listed just some of the outstanding features. A trial is your best convincer.

FEATURES

- 2 heavy duty 12" speakers . . . for wide range, smoothness and extra power handling capacity.
- electronic tremolo . . . variable in speed and intensity; and with on-off foot switch that may be purchased separately.
- 7 tubes . . . in advanced push-pull circuit (equivalent of 11 tubes).
- two independent channels . . . with separate volume and tone controls.
- volume and tone control for microphone channel.
- 4 inputs . . . for use with any combination of electric instruments and voice mikes.
- direct recording jack . . . eliminates playing before a mike.
- impedance matched remote speaker jack.
- stand-by switch.
- on-off switch, pilot light, panel fuse and extra cable compartment.
- 30 watt power output with undistorted average of 22 watts.

No. T-12—Premier Amplifier Each **\$195.00**

No. CT-12—Waterproof Slip Cover \$7.50
 No. RF—Tremolo Foot Switch \$7.50





PREMIER 76

Professional model of great flexibility

THE AMP WITH "PLUS" FEATURE:

Dual Case construction to meet the present-day demands of band and studio work where controls must be available to a director while speaker maintains a definite position facing audience or within performing group.

- dual case construction . . . provides separate baffle for speaker while controls close to user
- organ-like tremolo . . . variable in speed and intensity and with optional on-off foot switch
- 12" extra heavy speaker . . . 4 inputs . . . 8 tubes
- dual independent channels
- undistorted average power output of 24 watts

No. 76—PREMIER Amplifier Each . . . \$195.00

No. C-76—Waterproof Slipcover \$7.00
 No. RF—Tremolo Foot Switch \$7.50

sections latch together for easy portability and to protect controls.



PREMIER 200

RHYTHM AMP

Especially designed mate for any electric Bass.

Like all other Premier Amplifiers, a winning combination of circuitry, case construction and speaker design.

- particularly engineered 15" woofer speaker to handle and punch out those low, low frequencies
- "tuned" king-size case to reinforce the sound
- 3 inputs . . . 3 controls . . . pilot, switch and fuse
- separate voice mike channel

No. 200—PREMIER Amplifier.

Each \$295.00

No. C-200—Waterproof \$10.00

Premier amplifiers are



PREMIER 71



Back view showing exclusive adjustable port.



Newest ALL-IN-ONE Professional Amplifier

- Tunable baffle port
- 3 Speakers
- Dual independent channels
- Frequency dividing network
- Organ-like built-in tremolo
- Separated bass and treble control

The first musical instrument amplifier to feature tunable baffle port and specialized tweeter and woofer speakers in a 3-speaker system. Built-in frequency divided network gives new life and brilliance to your playing and provides true HIGH FIDELITY. Tunable port changes tonal quality beyond range of any panel controls.

- 2 heavy duty tweeter speakers and one heavy 12" woofer in special frequency dividing network
- Electronic tremolo . . . variable in speed and intensity and with optional on-off foot switch
- 8 shock mounted tubes . . . in advanced push-pull circuit
- Volume and tone control for microphone channel
- Volume plus individual bass and treble tone controls for instrument inputs
- 4 inputs . . . for use with any combination of electric instruments and voice mikes
- On-off switch, pilot light, panel fuse and extra cable compartment
- Undistorted 24 watt average power output

No. 71—PREMIER Amplifier.

Each \$225.00

No. C-71—Waterproof Slipcover \$7.00

No. RF—Tremolo Foot Switch \$7.50

engineered for finest Tonal performance!



sections latch together for easy portability and to protect controls.



Most Beautiful.

FINEST IN

SUPER

Premier 88

MULTIVOX AMPLIFIER

most flexible of them all!

Instant tone changes . . . extremes when you want them . . . silken tremolo . . . power to spare. In all the world there's no amplifier to compare with the Premier 88. Careful engineering has assured dependable and faultless performance. With the finest tonal quality ever achieved and a score of exclusive mechanical and electronic features, the Premier 88 reigns supreme in professional circles. One demonstration will prove it!

- Organ-stop tone panel
- 3 speaker system in frequency divided network
- Dual case for extra power handling and off-stage control
- Variable tremolo
- High Fidelity response
- 45 Watt Undistorted

No. 88—Premier Amplifier Each \$350.00

No. C-88—Waterproof Slip Cover Each \$9.50

No. RF—Tremolo Foot Switch Each \$7.50

FEATURES

- 15" extra heavy matched woofer speaker with 2 heavy tweeters in special frequency divided network.
- 4 independent channels . . . with independent volume controls.
- organ stop tone panel . . . offering full tonal range with instantaneous change from deepest bass to most brilliant treble. Convenient stops give realistic simulation of bass violin, banjo and many others. And, combination of stops permit blending and coloring of tone never before possible.
- electronic tremolo . . . variable in both strength and speed; and with on-off switch that can be purchased separately.
- illuminated knee high control section with 6 inputs, 4 volume controls, 2 tremolo controls and on-off tremolo switch, 7 organ-stop tone controls.
- 2-section cabinet scientifically designed to allow top power output and provide finest tonal quality as well as off stage control.
- 10 tubes . . . in specially designed push-pull beam power circuit with new 6550 power tubes (6 dual tubes to make equivalent of 16).
- impedance matched remote speaker jack.
- 90 watt power output with undistorted average of 45 watts.

Most Wanted

PROFESSIONAL SOUND EQUIPMENT

ADDITIONAL SPEAKERS

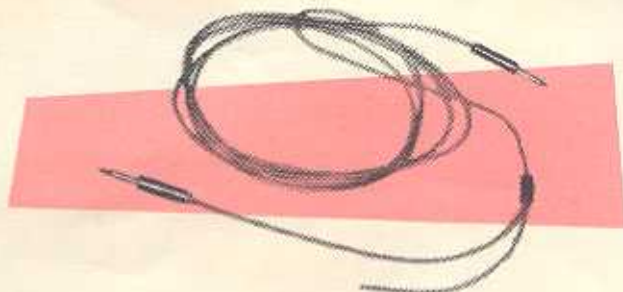
for
PREMIER T-12, 76, 71 and 88

Supplied complete in matching cases with
25 foot cable and plugs — ready for use



To meet the demand . . . additional matching speakers are available in cases designed to the proper cubic volume proportions and in the same handsome two-tone covering.

No. SP76—For model 76	\$78.00
No. SP71—For models 71 and T-12	\$78.00
No. SP88—For model 88	\$109.50



SPECIAL EFFECTS CABLE

No. PYP 10—10 foot single-circuit cord for special and varied effects with standard type guitar and accordion pick-ups—to plug 1 signal into 2 separate channels or amplifiers at one time. Starts as a regular cable on one end and has an 18" yoke on the other.

Each..... \$8.00



PREMIER ON-OFF TREMOLO SWITCH FOOT CONTROL

No. RF—For use with No. 120, 76, T-12, 71 and 88 Premier amplifiers. Enables the player to switch the tremolo effect in and out by foot. Facilitates use of the tremolo and allows the desired speed and strength to be pre-set.

Each..... \$7.50

EXTENSION SPEAKER CABLE

No. X-25—25 foot length of heavy duty cable for Premier T-12, 71, 76 or 88 Amplifier, complete with connecting plugs. Allows remote speakers to be placed up to 50 feet from amplifier.

Each..... \$7.00

Ask your music dealer
about these additional Premier products of quality!



Premier
SOUND SYSTEMS

designed to meet the exacting requirements of the professional musician. 14 watt—35 watt—60 watt.



Premier
STEREO

Compact phono systems with laboratory matched components for the UTMOST IN REALISM.



Premier
HIGH FIDELITY

Sectional phonograph equipment of great versatility.

Make your portable organ sound like a
Giant Cathedral Organ



Premier organ attachments for deep, rich tones and thrilling tremolo effects. There's a style to fit any model.

For greater fullness, depth and brilliance . . . for all 'round playing ease . . . and truly a thrilling new experience

the leaders choose

Premier
ACCORDION PICK-UPS



Try one in your own accordion today.

Your music dealer can install one in a few moments — it requires no drilling of holes, no added screws.

For an experience to excite
your senses —

try a *Premier* guitar



All the advantages of Premier know-how matched with the craftsmanship of fine guitar makers.

the most complete line of
quality electronic amplifiers

for the musician



EXCLUSIVE WHOLESALE DISTRIBUTOR

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AUTHORIZED DEALER



Every PREMIER Amplifier is guaranteed against defects in construction and workmanship for ONE YEAR, both by the Mullvox Corporation of America, precision manufacturer exclusively for the music trade, and by Sorkin Music Company, Inc., national distributors of quality musical instruments for over 45 years.